

YPN presents

# Social Media Educational Series

Join YPN for part one of a four-part series designed to give you the tools needed to maximize your time and efforts by using the latest and most effective social media tools.

Speaker Damien Steiner Smith is the owner and founder of Guerrilla Social Media. He has an in-depth knowledge of real estate specific social networks, and believes in bringing the power of social media to all businesses in a simple, efficient and affordable way. Go to [www.guerrillasocialmedia.com](http://www.guerrillasocialmedia.com) for more information.

**March 29, 2010 - Part 4: Discover Untapped Wealth through Online Classifieds, Messageboards and Multimedia**



Generate leads and referrals! At this seminar you will learn to create free, professional online ads, and learn to send ads to dozens of sites at once. We will examine several free online classified sites and discuss the tools that will allow you to organize and save time by posting to all sites at once with templates that give a professional appearance. We will also talk about messageboards, the dinosaurs of social media, and why they are still a great place to establish relationships and share information. We will also discuss how to use video as a marketing tool to help consumers get to know you and your business better.

All sessions are from 10 a.m. to Noon and will be held at HRRR Headquarters.

### Prices

HRRR Members:  
\$10 per session

Non-Members:  
\$15 per session

\$30 for all 4 sessions  
if you register  
by Feb. 12

\$50 for all 4 sessions  
if you register  
by Feb. 12

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## REGISTRATION FORM - "Social Media Educational Series - Part 4" - March 29

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E-mail\*: \_\_\_\_\_ or  Check enclosed (payable to HRRR)

\*It's HRRR's policy not to share or sell e-mail addresses. Check amt \$ \_\_\_\_\_ # \_\_\_\_\_



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